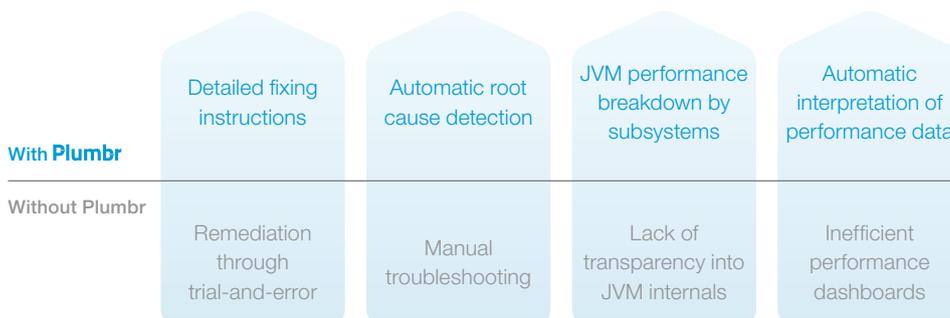


FACT SHEET

We believe that application performance management should be automatic

Plumbr is a Java performance monitoring solution that tells you step-by-step how to fix your application, often before it even breaks. It is the only solution that automatically detects the root causes of Java performance issues by interpreting application performance data.

Plumbr Shifts Java Performance Management Approach



Solution

Plumbr is a Java performance monitoring solution for system admins and developers that monitors memory usage, Garbage Collection inefficiencies and thread activity. Its biggest value lies in automatic root cause detection.

For **system admins** Plumbr eliminates the need to manually troubleshoot incidents that impact end-users. Plumbr automatically traces down the actual root cause in the source code or configuration and groups together incidents with the same root cause.

For **developers** Plumbr saves them from the unknown. It is the only solution that automatically discovers root causes of Java performance issues when they happen and gives complete information for fixing them.

Keywords

Java, monitoring, application performance management, real-time analytics, automatic root cause detection, data interpretation, detailed fixing instructions, accumulated knowledge base.

Customers

Plumbr offers value for small startups and big public companies from different industries.



Fast facts

Founded: 2011

Industry:
B2B Software, Application Performance Management

Headquarters:
Based in Estonia, with offices in Tallinn and Tartu

Founders:
Priit Potter, Ivo Mägi, Vladimir Šor, Nikita Salnikov-Tarnovski

Investors:
Matthew Bennett Arnold, Sten Tamkivi, Jaan Tallinn and six other angel investors

Number of Employees: 15

Paying customers:
More than 100 companies from 29 countries

Founders



Priit Potter
CEO



Ivo Mägi
Product Manager



Nikita Salnikov-Tarnovski
Master Developer



Vladimir Šor
CTO