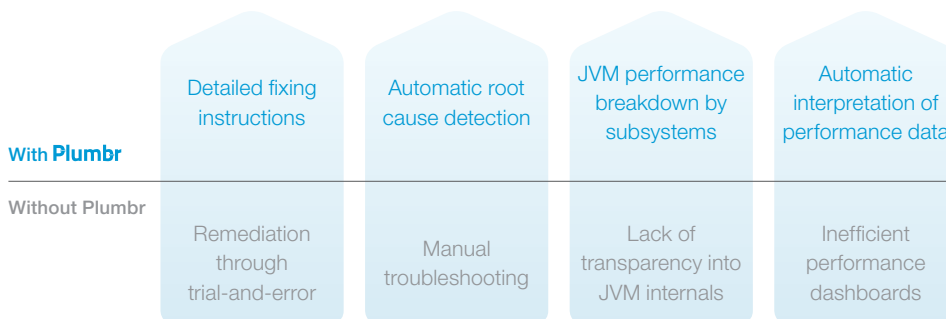


## FACT SHEET

### We believe that application performance management should be automatic

Plumbr is a Java performance monitoring solution that tells you step-by-step how to fix your application, often before it even breaks. It is the only solution that automatically detects the root causes of Java performance issues by interpreting application performance data.

#### Plumbr Shifts Java Performance Management Approach



#### Solution

Plumbr is a Java performance monitoring solution for system admins and developers that monitors memory usage, Garbage Collection inefficiencies and thread activity. Its biggest value lies in automatic root cause detection.

For **system admins** Plumbr eliminates the need to manually troubleshoot incidents that impact end-users. Plumbr automatically traces down the actual root cause in the source code or configuration and groups together incidents with the same root cause.

For **developers** Plumbr saves them from the unknown. It is the only solution that automatically discovers root causes of Java performance issues when they happen and gives complete information for fixing them.

#### Keywords

Java, monitoring, application performance management, real-time analytics, automatic root cause detection, data interpretation, detailed fixing instructions, accumulated knowledge base.

#### Customers

Plumbr offers value for small startups and big public companies from different industries.



#### Fast facts

**Founded:** 2011

**Industry:**  
B2B Software, Application Performance Management

**Headquarters:**  
Based in Estonia, with offices in Tallinn and Tartu

**Founders:**  
Priit Potter, Ivo Mägi, Vladimir Šor, Nikita Salnikov-Tarnovski

**Investors:**  
Matthew Bennett Arnold, Sten Tamkivi, Jaan Tallinn and six other angel investors

**Number of Employees:** 15

**Paying customers:**  
More than 100 companies from 29 countries

#### Founders



**Priit Potter**  
CEO



**Ivo Mägi**  
Product Manager



**Nikita Salnikov-Tarnovski**  
Master Developer



**Vladimir Šor**  
CTO